



# PMFME, Govt. of Bihar Success Story of : Ganak Masala Begusarai, Bihar

**Spices Industry**

**Team Size - 8**

**Turnover- Rs. 48 Lakhs**

**Ganak Masala started its operation with the support of the Department of Industries under the PMFME scheme and initial funding of Rs. 19 lakhs sponsored by HDFC bank. Unit is doing an excellent job by boosting the local business and employing the people of Begusarai.**

**Ganak Spices has gained fame across the nation, in a very short span. It is the idea of a team of like-minded individuals that wanted to bring forth aromatic and premium quality spices. With a wide range of products, Ganak Spices has made a prominent mark in Indian kitchens and restaurants. The unit sells its products on offline and online platforms. The unit is all set to mark its presence in the ITF also.**



**Keshav Bhardwaj  
Director  
(Ganak Spices)**

